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FOR IMMEDIATE RELEASE

**AVIA<sup>SM</sup> HOTELS TO MAKE WEST COAST DEBUT WITH OPENING OF  
AVIA<sup>SM</sup> NAPA AND AVIA<sup>SM</sup> LONG BEACH IN SUMMER 2009**

*Two Newly-Built Properties Are Part of Carefully-Developed Collection of  
Innovative Boutique Hotels from LodgeWorks, L.P.*

Wichita, KS -- (February 25, 2009) – LodgeWorks, L.P., a privately-held hotel development and management company in the midst of portfolio expansion, will open two AVIA Hotels in Napa and Long Beach, Calif. this summer. As part of the new boutique hotel collection that infuses locally-inspired design with a unique service, culture and a sophisticated sense of place, AVIA Napa and AVIA Long Beach promise a fresh take on luxury travel, encouraging guests to discover the destinations around them.

AVIA Napa will tap into California's most famous wine region through insiders' recommendations of the area's best. AVIA captures the romance and heritage of its surroundings with a rustic elegance and casually refined charm. The hotel, with 141 rooms and suites, will be located in downtown Napa, only steps away from world-class wine tasting venues and "Cali" cuisine. Nearby sites also include the shopping, wine and artisanal food of the new Oxbow Public Market.

AVIA Long Beach will be where Southern California relaxation meets urban energy, offering a rich mix of everything this vibrant city has to offer. Offering 138 rooms and suites, the hotel will be at the Pike Rainbow Harbor in the heart of Long Beach's waterfront dining and entertainment district with within walking distance to the Long Beach Convention and Entertainment Center, Aquarium of the Pacific, the financial district and the Port of Long Beach the second busiest seaport in the United States.

For both properties, New York-based designer Colum McCartan, will create the AVIA presence, an experience that will embody "the art of living well". Through their design, service and amenities, AVIA Napa and AVIA Long Beach will reflect the history,

culture, culinary traditions, artistic sensibilities and visions of local tastemakers of the city in which they are located.

“Tastemakers” is an AVIA concept and one that allows guests of AVIA to tap in to the local color with the help of the city’s most interesting and personable residents for their not-to-miss insider recommendations. Napa’s tipsters currently include Leslie Rudd, Proprietor of Rudd Winery and Vineyards and owner of DEAN & DELUCA, Greg Cole, Executive Chef and Owner of celebrated restaurants Celadon and Cole’s Chop House, and Janet Fletcher, Food Author and Journalist with the San Francisco Chronicle. In Long Beach, AVIA’s insiders include Steve Goodling, President and CEO of the Long Beach Convention and Visitors Bureau, Jane Netherton, President and CEO of International City Bank, John Morris, Proprietor of locally renowned Smooth’s Sports Grille and Christen Lane-Brown with Long Beach Magazine.

AVIA’s innovative approach to hospitality is also reflected in its dining experience. The Kitchen features local and regional dishes, culinary traditions and fresh products at breakfast. Dinner includes an eclectic menu of small dishes and tastings that celebrate regional cooking as well as the talents of each hotel’s culinary experts. The Wine Bar offers an impressive selection of wines and beers, emphasizing lesser-known, small-production wineries from California and the Northwest as well as an interesting selection of craft beer.

Other facilities at AVIA Napa include the 1,900 sq. ft. Great Room designed for hosting stylish events and productive meetings; a second-floor 4,500 sq. ft. Outdoor Terrace, with beautiful landscaping, intimate seating nooks and secret gardens; and Presidential and Governor Hosting Suites, with extended space and amenities for easy entertaining. AVIA Long Beach will also feature the Gallery, a minimalist and airy 1,348 sq. ft. event and meeting venue, along with The Club Room, an executive conference room with 460 sq. ft. and seating for 16, The Courtyard with 359 sq. ft. of alfresco space with hardwood decking and its own Rooftop Pool Terrace, a seductive 3,600 sq. ft. rooftop swimming pool deck with private chic cabanas and views of the famous Sunset Harbor.

Among AVIA’s signature services are a 100 percent smoke-free environment, fitness rooms, complimentary internet stations with printers, concierge services with tips from local tastemakers, and an ever-changing menu of imaginative packages for groups and individuals to tap into the best of what the city has to offer.

For more information, email [contactus@aviahotels.com](mailto:contactus@aviahotels.com) or visit the website at [www.aviahotels.com](http://www.aviahotels.com).

### **About AVIA**

AVIA is a new boutique hotel collection from LodgeWorks, L.P. of Wichita, Kansas. Launched in September 2007, AVIA infuses sophisticated, locally inspired designs and an imaginative service culture crafted to bring authentic moments of discovery to discerning travelers. LodgeWorks has teamed with accomplished boutique hotel designer Colum McCartan and other industry innovators to create the AVIA presence. Highlighted

by local flavor and an air of discovery, the AVIA experience embodies “the art of living well” that is sought by boutique hotel travelers. AVIA Savannah, the first of the collection, opened its doors in January 2009. In addition to AVIA Napa and AVIA Long Beach, AVIA The Woodlands is scheduled to open in 2009. For more information, visit [www.aviahotels.com](http://www.aviahotels.com).

### **About LodgeWorks**

LodgeWorks, L.P., is a privately held hotel development and management company in the midst of an exciting portfolio expansion. Based in the American heartland, the LodgeWorks® team has a rich history as hospitality brand innovators with industry-leading guest satisfaction, sophisticated development acumen, and an experienced team that has successfully collaborated for more than 20 years. Among recent developments, the company has announced AVIA<sup>sm</sup>, a new boutique hotel collection with sophisticated, locally-inspired designs and an imaginative service culture crafted to bring authentic moments of discovery to discerning travelers. LodgeWorks is also introducing comfortable luxury to the upscale suite category with the innovative refresh of Hotel Sierra<sup>sm</sup> (previously branded Sierra Suites® Hotel). The new brand celebrates contemporary design and unexpected touches of luxury. LodgeWorks is also expanding its portfolio of owned and managed branded hotels including Hyatt Summerfield Suites®, Hyatt Place®, Aloft®, Hawthorn Suites®, and Hilton Garden Inn®. For more information, please visit [www.aviahotels.com](http://www.aviahotels.com), [www.hotel-sierra.com](http://www.hotel-sierra.com) or [www.lodgeworks.com](http://www.lodgeworks.com).

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EDITOR’S NOTE: Images of AVIA Hotels are available upon request.