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LodgeWorks Readies New Hotel Brand's Debut in Savannah, Ga.

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LodgeWorks L.P., a Wichita, Kan.-based hotel development and management company, has announced the debut of a new boutique hotel collection known as AVIA, the first property in which is scheduled to open next month in Savannah, Ga., with at least three other locations to follow later next year in Napa, Calif.; Long Beach, Calif.; and Houston.

According to LodgeWorks, all AVIA hotels will be newly built from the ground up and will feature uniquely local designs that are meant to showcase each property's individual geography, culture and character—independent of universal brand standards.

"We like to call it 'the art of living well on local time,'" LodgeWorks President B. Anthony Isaac said in a statement last month. "At AVIA we believe that our guests should immediately feel as if they've been welcomed to the community they're visiting. While living extremely well with us, in absolute comfort, we want them to discover the tastes and traditions that make Savannah unique, to be surprised by the unexpected pleasures of Long Beach, to be astonished by the beauty of Napa and its surroundings or to be charmed by the Southern hospitality of [Houston]. At AVIA, we are not the destination. We make the destination come alive."

When it opens in January 2009, the first-ever AVIA hotel—AVIA Savannah—will feature 151 guest rooms and suites on six floors, all of which will sport in-room laptop safes, ergonomic work spaces, complimentary wired and wireless Internet, 42-inch flat-panel televisions and MP3 docking stations. In addition, the hotel will offer an on-site restaurant, a wine bar, complimentary Internet stations, an outdoor terrace and swimming pool, a fitness room and 2,675 square feet of flexible indoor event space.

For more information on AVIA hotels, including AVIA Savannah, visit **www.aviahotels.com**.

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