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LOCAL COLOR IS A WAY OF LIFE AT AVIA SAVANNAH

Stylish Rooms, Inventive Dining, Historic Downtown Savannah Location plus Insider Connections

Wichita, KS – Overlooking the newly-restored Ellis Square in Savannah, Georgia, is AVIA, a hip boutique-style hotel that has redefined the meaning of "southern comfort." The hotel, which debuted in early 2009, has all the hallmarks of a trendy retreat only with an inviting and location-centric approach.

Named to Conde Nast Traveler's coveted Hot List, AVIA Savannah features 151 contemporary guestrooms and suites housed in a modern-style, six-story building with traditional overtones. Each personal sanctuary features tasteful furnishings, the occasional burst of color, nine-foot high ceilings, plantation shutters, granite-cloaked bathrooms, and en suite refreshment bars stocked with edibles. Leisure pursuits are enjoyed on the outdoor Terrace and pool flanked with private cabanas, intimate seating arrangements, and a cozy fire pit which ignites after dark. A state-of-the-art fitness room allows guests to stay on task with their daily regiment.

AVIA's mission, *to help guests experience Savannah's local flavors, characters and stories,* is perhaps best illustrated inside The AVIA Kitchen. Touted as a true "cook's kitchen" where the chef takes a farm-to-table approach by using flavors

and fresh ingredients harvested from local purveyors, AVIA Kitchen is open daily for breakfast. Signature dishes include chef-prepared omelets and innovative white Savannah shrimp and organic grits. Market-fresh fruits, breads, meats and cheeses, as well as espresso drinks, fresh juices, and organic coffee and teas, are an added complement. Each evening The Kitchen takes on the feel of a fabulous dinner party with a chef-selected amuse bouche starter followed by an array of small plates, signature desserts and an impressive and approachable wine list that highlights small vineyard exclusives from the West Coast.

If AVIA Kitchen is the sought-after dinner soiree, then The Lounge is the cocktail party counterpart. A magnet for both visitors and residents alike, AVIA Lounge is the go-to place for premier wines, handcrafted beer, and signature cocktails. The ambiance is relaxed and inviting where guests are confident in their selections which are based on characteristics and taste rather than labels and trends. The wine list highlights mostly small, wineries from California and the Northwest known for their limited releases.

Not only is AVIA Savannah a great place to hunker down, it also lends itself to hosting small to mid-size meetings and events. Breakfast meetings, power lunches, and brainstorming sessions can all be conducted amid flexible space that includes the 2,675-square-foot Grand Parlor, which can be used as a single room or divided into three separate salons ranging from 875 to 904 square feet. The Outdoor Terrace and Pool adds another 2,600 square feet of alfresco space and is a breathtaking backdrop for luncheons, cocktail parties, pre-nuptial celebrations, and wedding receptions.

Central to AVIA's philosophy is its Indulgences, thoughtful touches extended to guests throughout their stay. The hotel concierge has partnered with local Tastemakers to offer insider tips from those who know Savannah best. Guests also receive Insider Itineraries listing everything from local attractions and hidden treasures to places referenced in the bestselling book "Midnight in the Garden of Good and Evil," which takes place throughout Savannah. Other conveniences include in-room massage, property-wide wireless Internet, complimentary Internet stations and printers, complimentary national and local newspapers and a 100% smoke-free, pet-free environment.

Situated at 14 Bernard Street on historic Ellis Square, one of city's original 18th-century squares laid out by James Ogelthorpe, AVIA, which opened in early 2009 and has been lauded by the editors of Conde Nast Traveler and Travel + Leisure, is part of the district's revitalization. For more information, call 912.233.2116 or visit online at www.aviahotels.com.

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About AVIA

AVIA is a new boutique hotel collection from LodgeWorks, L.P. of Wichita, Kansas. Launched in September 2007, AVIA infuses sophisticated, locally inspired designs and an imaginative service culture crafted to bring authentic moments

of discovery to discerning travelers. LodgeWorks has teamed with accomplished boutique hotel designer Colum McCartan and other industry innovators to create the AVIA presence. Highlighted by local flavor and an air of discovery, the AVIA experience embodies “the art of living well” that is sought by boutique hotel travelers. Four hotels comprise the AVIA collection, with properties located in Savannah, GA; Napa and Long Beach, California; and at The Woodlands, north of Houston, TX. For more information, visit www.aviahotels.com.