M. SILVER ASSOCIATES, INC.
747 THIRD AVENUE, 23RD FLOOR
NEW YORK, NY 10017
212-754-6500/212-754-6711 (F)

CONTACT: Elizabeth Gaerlan/Gina Nisi
Email: gina@msilver-pr.com

FOR IMMEDIATE RELEASE

AVIA® THE WOODLANDS OPENS ITS DOORS

For Limited Time, Guests Can Enjoy Complimentary $25 Dining Credit at New Boutique Hotel

Wichita, KS (December 14, 2009) – LodgeWorks, L.P., a privately-held hotel development and management company in the midst of portfolio expansion, today opened the doors to AVIA The Woodlands, the fourth in a new collection of boutique hotels. Infusing locally-inspired design with a unique service culture and sophisticated sense of place, AVIA The Woodlands promises a fresh take on luxury travel, encouraging guests to discover the destination around them.

AVIA The Woodlands is the anchor of Market Street – The Woodlands, an exclusive shopping and lifestyle enclave north of Houston, Texas. The outdoor mixed-use town center opened in 2003 as a joint partnership between Trademark Hospitality and KIMCO Realty Corporation. Offering music, eye-catching art, a cozy wireless-enabled central park with fountains and a live performance stage, Market Street is a welcoming gathering spot for locals and visitors alike. Complete with 70 rooms and suites, AVIA The Woodlands promises a big heart full of local color, combining understated elegance with the enthusiasm of a gracious local host.

Room options at AVIA The Woodlands include a Classic Guestroom, Grand Suite, Lux Suite, Master Patio Suite and two Signature Presidential Hosting Suites. All rooms and suites include an array of amenities, including an in-room refreshment bar featuring Dean & DeLuca® snacks, modern bathrooms with walk-in showers, lush beds and fine linens, 42-inch flat panel televisions, alarm clock radios with MP3 docking stations, spacious working areas, and complimentary wired and wireless internet access.

AVIA's innovative approach to hospitality is extended to its dining experience, which boasts a farm-to-table small plates concept, focusing on fresh local ingredients to help guests discover colorful new regional recipes. In celebration of the hotel opening, AVIA The Woodlands' guests who stay anytime between now and January 7, 2010 will receive a complimentary $25 dining credit valid at the AVIA Kitchen + Lounge. Rates start at $179. The dining credit will be automatically provided at check-in to guests who stay during this timeframe.

Other facilities at AVIA The Woodlands include flexible and elegant spaces for meetings and special events, complete with full audio visual services and private catering and tasting menus. Spaces include the 2,240 square foot State Room with Veranda, the Cabana Room + Terrace Patio and the Outdoor Terrace. The Presidential Hosting Suites, at 1,835 square feet each, are also suitable for small intimate meetings.

For more information or to make reservations for AVIA The Woodlands, please email contactus@aviahotels.com or visit the website at www.aviahotels.com.

About AVIA
AVIA is a new boutique hotel collection from LodgeWorks, L.P. of Wichita, Kansas. Launched in September 2007, AVIA infuses sophisticated, locally inspired designs and an imaginative service culture crafted to bring authentic moments of discovery to discerning travelers. LodgeWorks has teamed with accomplished boutique hotel designer Colum McCartan, Law Kingdon, Inc. and other industry innovators to create the AVIA presence. Highlighted by local flavor and an air of discovery, the AVIA experience embodies "the art of living well" that is sought by boutique hotel travelers. In addition to Savannah, AVIA has opened in Napa and Long Beach, California and is scheduled to open a fourth location at The Woodlands, north of Houston, TX in December, 2009. For more information, visit www.aviahotels.com.

About LodgeWorks
LodgeWorks, L.P., is a privately held hotel development and management company in the midst of an exciting portfolio expansion. Based in the American heartland, the LodgeWorks® team has a rich history as hospitality brand innovators with industry-leading guest satisfaction, sophisticated development acumen, and an experienced team that has successfully collaborated for more than 20 years. Among recent developments, the company has announced AVIA®, a new boutique hotel collection with sophisticated, locally-inspired designs and an imaginative service culture crafted to bring authentic moments of discovery to discerning travelers. LodgeWorks has also introduced comfortable luxury to the upscale suite category with the innovative refresh of Hotel Sierra® (previously branded Sierra Suites® Hotel). The brand celebrates contemporary design and unexpected touches of luxury. LodgeWorks is also expanding its portfolio of owned and managed branded hotels including Hyatt Summerfield Suites®, Hyatt Place®, Aloft®, Hawthorn Suites®, and Hilton Garden Inn®. For more information, please visit www.aviahotels.com, www.hotel-sierra.com or www.lodgeworks.com.

About Trademark Property Company
Founded in 1991, Fort-Worth-based Trademark Property Company has developed or acquired nearly $1 billion worth of retail and mixed-use space. Trademark is currently the most active mixed-use developer in Texas and one of the premier mixed-use developers in the country, having completed nearly six million square feet of retail and mixed-use development/redevelopment projects. For more information, please visit www.trademarkproperty.com.

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EDITOR'S NOTE: Images of AVIA Hotels are available upon request.